

Southwestern Chapter of the North Florida Section's

# MISSION 2011

Chapter Incentive Program Scoreboard

## CATEGORY

# 1

### The PGA Professional Certification Program

Earn 1 point for each member of your facility's PGA Staff who initiates enrollment in the PGA voluntary Certification Program. Earn 1 point for any and all certifications achieved.

Add 1 or more points for achieving Master Professional.

## CATEGORY

# 2

### Mentoring out Apprentices

A facility's class A Professional/s all need to invest in the professional development of their Assistants. 1 point can be earned in this category if any two (2) of the following actions are completed:

1. One Facility Assistant attends one SWC meeting.
2. One Assistant is actively registered in the GPTP
3. One Assistant must play in one Assistant's Association event.
4. One Assistant "in charge" of any one of the programs in Categories 3, 4 or 5 of the Mission 2011 program

## CATEGORY

# 3

### Physically Supporting Junior Golf

To earn 1 point in this section, you or a member of your professional staff must host a First Tee or GSJGA event

OR

You or a member of your staff must serve as a volunteer at any Junior Golf event at some other site.

Category

4

Conduct a Birdie – A – Thon Event

Run any version of an event that generates proceeds for the Southwest Chapter Birdie – A – Thon fund.

To earn this category 1 point, collect pledges of more than \$300

## CATEGORY

# 5

### PGA Performance Track

Your facility must be represented by contributing monthly information to Performance Track for a minimum of six (6) months to earn 1 point.

Recorded rounds and/or financials constitute completion.

## CATEGORY

# 6

### **Play Golf America or other local PGA initiatives**

Participation via one of the following earns 1 point:

1. Any Play Golf America Program
2. Attending a chapter meeting
3. Any local chapter or section game-growth program
4. Sign up 2 or more PGA Partners
5. Sign a new tournament sponsor to any chapter event
6. Work a Session with Putting on Smiles